

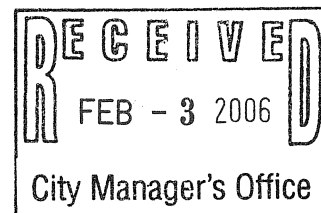


Promoting the Power of the Peninsula



30 January 2006

Hon. Ron Swegles
Mayor
City of Sunnyvale
456 West Olive Avenue
Sunnyvale, CA 94086-7619



RE: The Grand Boulevard Task Force

Dear Mayor Swegles:

This is sent to invite your organization to join us in implementing one of the enduring, great visions of the Peninsula, the raising of El Camino Real from its current status to that of a world-class boulevard.

We all rely on El Camino for our daily travel. It carries more car, truck and bus traffic than any other street on the Peninsula. It has more residents and more businesses than any other street in our region. It is a major thoroughfare and entryway for 19 of our cities. And it is a dominant symbol of the Peninsula. As its importance has increased through the decades we have been content to let it develop by increments, to the point that we now have a street that does not perform as well as it could, and which poses significant aesthetic, safety and interjurisdictional challenges.

A number of local and regional leaders, representing many organizations and disciplines in this area, met recently to discuss the problem and called for a united effort- of government, business, labor and environmentalists to join together to develop a unified vision for the street that will allow it to rise to these challenges (a copy of notes from that meeting is attached.) This letter is sent to ask that you join in that effort.

We ask that you or another member of your elected body serve on the Task Force that is being created to provide policy oversight for this effort (roster of invitees attached.) We also are approaching staff of the cities through which the street runs, both counties, the congestion management agencies, the transit districts, Caltrans, Caltrain and other involved agencies to serve on a Working Committee that will direct the details of the development of the plan.

The first meeting will be held on:

DATE: March 3, 2006

TIME: 10:00 AM to 12:00 PM

PLACE: DLA Piper Rudnick, 2000 University Avenue, Room 102, East Palo Alto, CA 94303

Please send the name of your agency's representative to Lisa Bruner (bruner@jointventure.org) as soon as possible.

We value and look forward to your participation.

Sincerely,

A handwritten signature in cursive script that reads 'Russell Hancock'.

Russell Hancock
Joint Venture Silicon Valley Network

A handwritten signature in cursive script that reads 'Michael J. Scanlon'.

Michael J. Scanlon
Peninsula Policy Partnership

copy: Ms. Amy Chan, City Manager



Promoting the Power of the Peninsula



Task Force Roster (48)

Invited to Participate

San Mateo County Board (1)
Santa Clara County Board (1)
Each San Mateo City Council (13)
Each Santa Clara City Council (6)
P3 Board (1)
Joint Venture: Silicon Valley Network Board (1)
C/CAG Board (1)
VTA Board (1)
Joint Powers Board (1)
Caltrans Director (1)
Samtrans Board (1)
MTC Executive Director (1)
ABAG Executive Director (1)
Peninsula Open Space Trust Director (1)
San Mateo County Building Trades Council (1)
Santa Clara County Building Trades Council (1)
Santa Clara business (1)
Electronic Arts (1)
Safeway (1)
Mills-Peninsula (1)
Committee for Green Foothills (1)
Habitat for Humanity (1)
Summerhill Homes (1)
Federal legislators (3)
State legislators (6)